

WIGU MARKETING
BOOKLET APR–OCT
2020



DISTRIBUTION , OUTREACH & DEMOGRAPHIC



Distributed to a network
of more than 110
childcare centres



Reaches out to more
than 11,000 families
with kids aged 1.5 – 6
years old



Demographic: Middle to
High Income Families
from Private Preschools

Booklet size : A5

Distribution Period : Apr to October 2020

www.whenigrowup.sg

In The FUTURE

IN THE FUTURE:

**Enjoy our
COMPLIMENTARY
Preschool Outreach Programme**

**Terms & Conditions apply.*

To know more, drop us an email
info@whenigrowup.sg

Scan QR Code Below

Have you redeem your
GIFT?

Simply scan our QR code or visit our
website at www.whenigrowup.sg/gift/!
Check out our website for more info!


Back Cover



Page 2



Page 3



Party Host

Musey Dehsey

MUSICAL GENIES

Children's Musical Group


We are the Musical Genies!

Are you planning to host your child's birthday party?
Christmas Party? Children's Day Party? Or Halloween Party?
Or afraid of having a dull party? FRET NOT!

Musey Dehey Musical Genies loves to party! We could be your party entertainer and surely be bringing lots of joy, fun & laughter into your party!

Mother's Day Party @ TUAN (Joo Chiat)

Photo Courtesy: TUAN



Page 4

Birthday Party Packages

Our party package is suitable for children age 2 years old and above.

\$300 for 45 MIN	\$350 for 60 MIN
--------------------------------------	--------------------------------------

Our Activities

- Happy Birthday Song
- Bubble play
- Treasure Hunt
- Limbo Game
- Parachute Play
- Cake Cutting
- Mr Wolf Game
- Instrument Play
- and so much more!

Enquiries

Have any theme or preferences in mind? Talk to us so that we could understand your needs for your party!

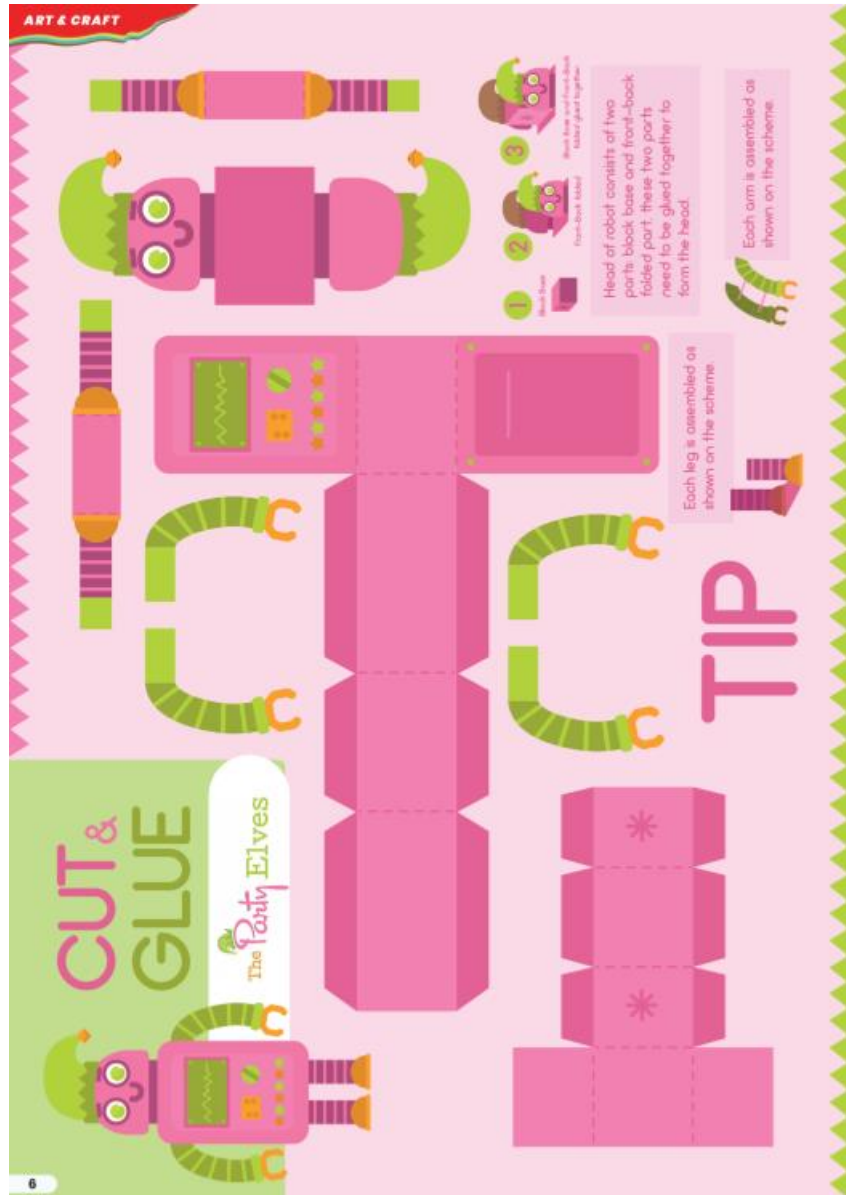
If you have any enquiries or wish to know more on promotions, please feel free to drop us an email at,

✉ museydehsey@gmail.com

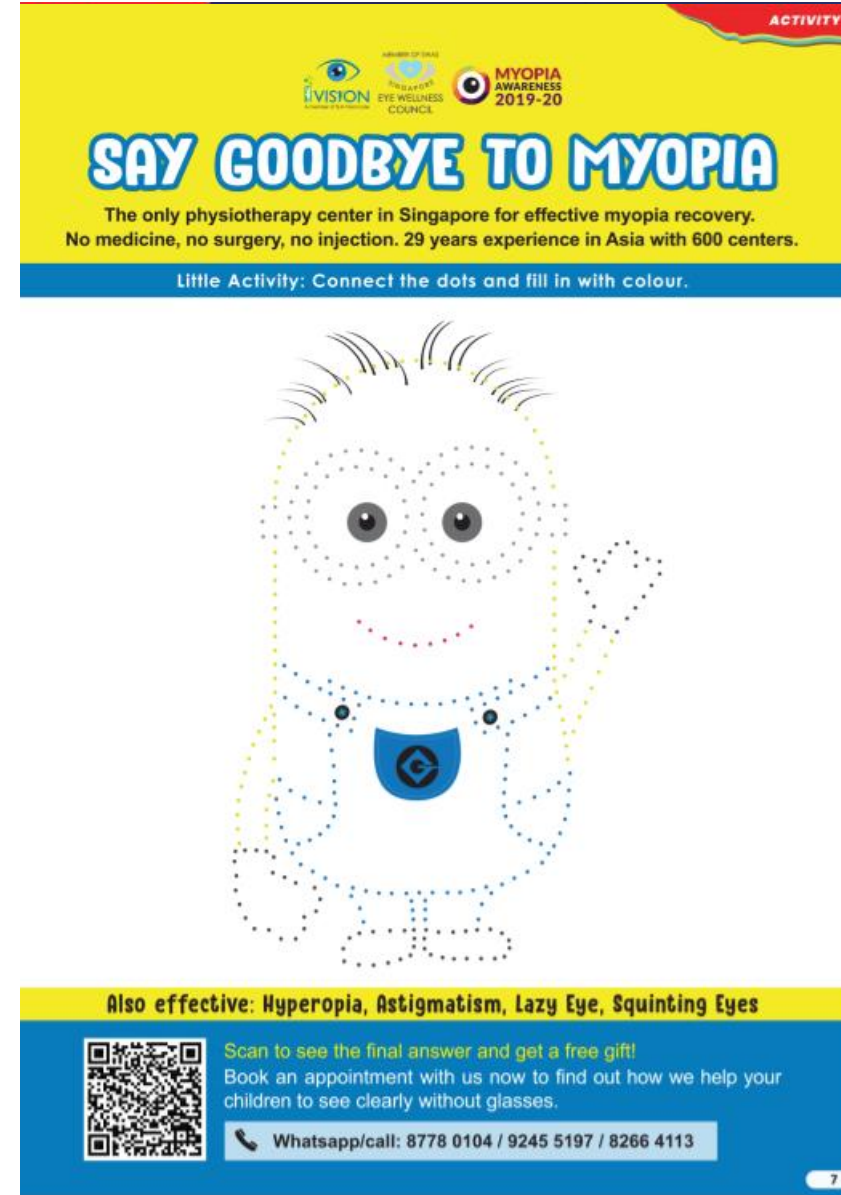


www.museydehsey.com

Page 5



Page 6




Page 7

EVENTS

JO'S NIGHT OUT

KidsSTOP™'s Overnight Camp for Preschool Groups



Spend the night at KidsSTOP™ and have loads of fun participating in our camp activities! Children will get to work in teams to complete challenges and engage in science activities. These camp programmes also aim to increase problem-solving skills and social-emotional competencies!

Highlights

- Exclusive free play at KidsSTOP™
- Customisable programme
- Wide selections of hands-on science activities
- Exciting team bonding activities
- Fun at waterworks
- All meals included

Conducted in the months of
June, November and December
 2D1N @ KidsSTOP™ (3pm to 11am the next day)
 20 pax (minimum)

Contact us for enquiries at
 KidsSTOP_Events@science.edu.sg
 +65 6425 2500

Scan here for more details

STOP
 Activity for Kids

tote **education** **CAAS**

kidsstopsg **/kidsstopsingapore**
 www.science.edu.sg/kidsstop
 21, Jooong Town Hall Road, Singapore 609613

ENRICHMENT PROGRAMME

STEM: LEGO® ROBOTICS LEARNING


LEGO® Robotics comprises of element of creativity and logical thinking. We uses a theme based approach by sharing with the child general topics surrounding the theme of that week.

We also focus on the creative thinking and the child are trained to control the model and also to think of ways to create a personality for the creation that they have built. In the process, learning how to troubleshoot and work their way out of a problem.



Contact us for enquiries at
 Email: enquiries.robblocks@gmail.com
 Tel : +65-98360335

RoBlocks



ENRICHMENT PROGRAMME


Musearts

Music & Movement PROGRAMME

Musical Babies

6 - 18 months old


- Explore babies musicality
- Develop sensitivity & awareness to music
- Parent & child bonding
- Specially designed movement activities to develop gross motor skills



Music Toddlers

1.5 - 3 years old

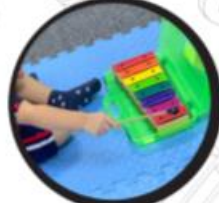
- Develop toddler's musicality through percussion instrument playing (Eg Drum, Maraca etc)
- Enhance fine & gross motor skills
- Getting used to move in coordinated motion with Music



Music & Me

3 - 5 years old


- Enhance musical knowledge and introduction to melodic instrument playing (Eg like Resonator bells, Keyboard, Ukulele etc)
- Develop body coordination through dance choreography of various genres



Musician Me

5 - 6 years old

- Introduction to ABRSM or Trinity piano syllabus through Keyboard
- To instil discipline, patience & concentration through instrument playing
- Exposure to basic chords and technicality
- Discover child's area of interest on certain musical instruments



10

11


www.muse-arts.com.sg enquiry@muse-arts.com.sg

DIGITAL ENTERTAINMENT


AMUSEMENT CLASSROOM

Watch & Learn Online!



We're on Youtube!

 **A-Muse Me Channel**

Muse Arts team have our own Youtube Channel, A-Muse Me! Alternatively, you could search the keywords below on Youtube:



Your child can watch and learn music foundation **On-The-Go** on different episodes with our teachers on our channel!



12

Some Musical Terms you will learn:

- RHYTHM PATTERNS
- TEMPO
- PITCH
- ADAGIO VS ALLEGRO
- SOLFEGE
- DYNAMICS
- ... and more!



www.muse-arts.com.sg enquiry@muse-arts.com.sg

13

14

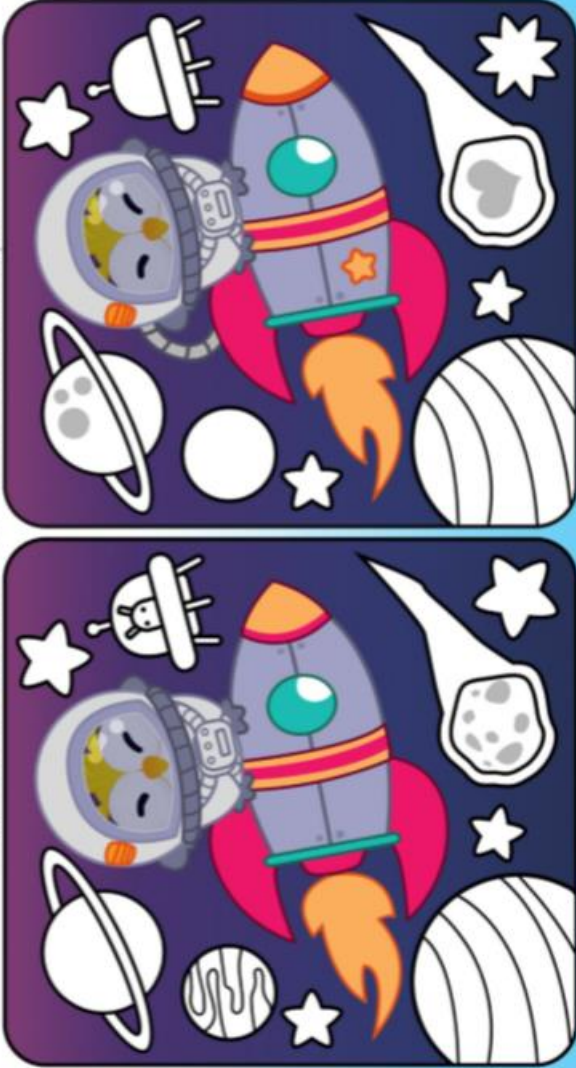
ACTIVITY

MuzArt

INSPIRE YOUR FUTURE

SPOT THE DIFFERENCE!

Can you find all 8 differences? Help Mr Muz colour Outer Space!



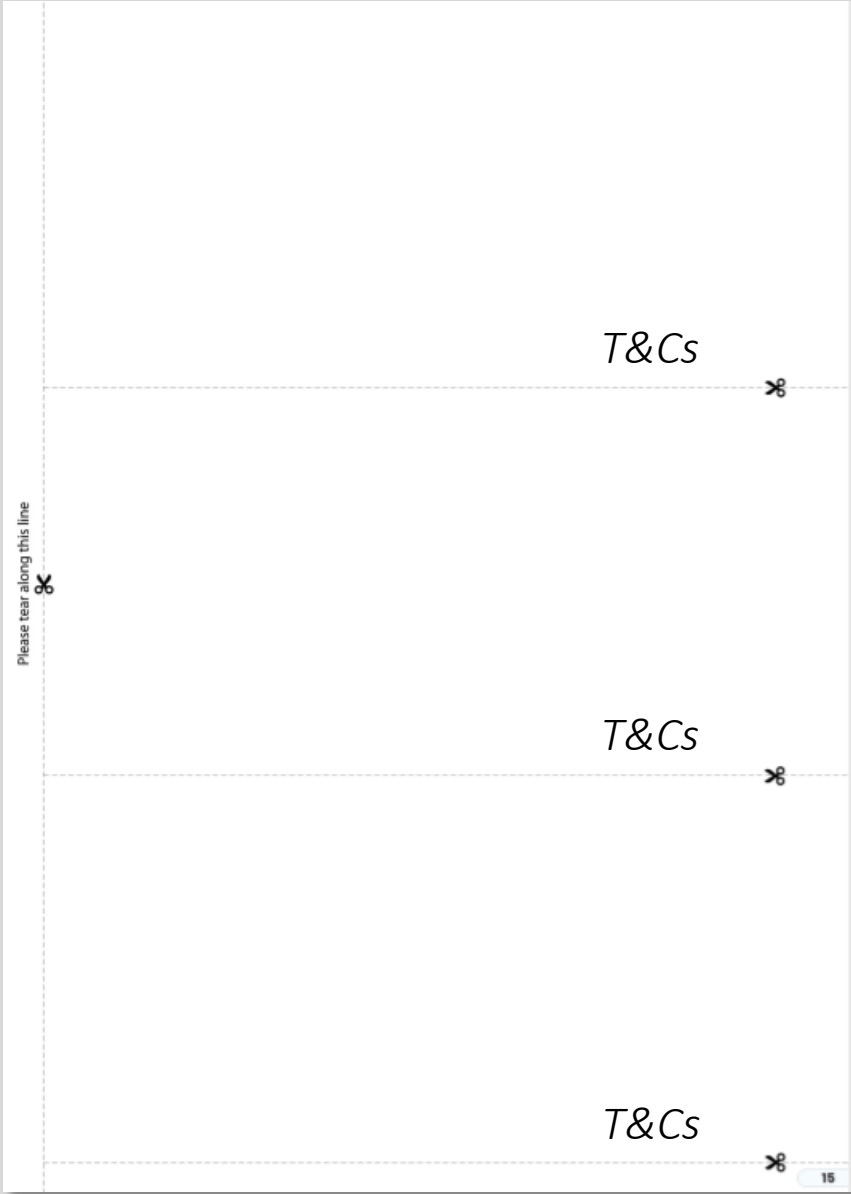
6909 0760

www.muzart.com.sg

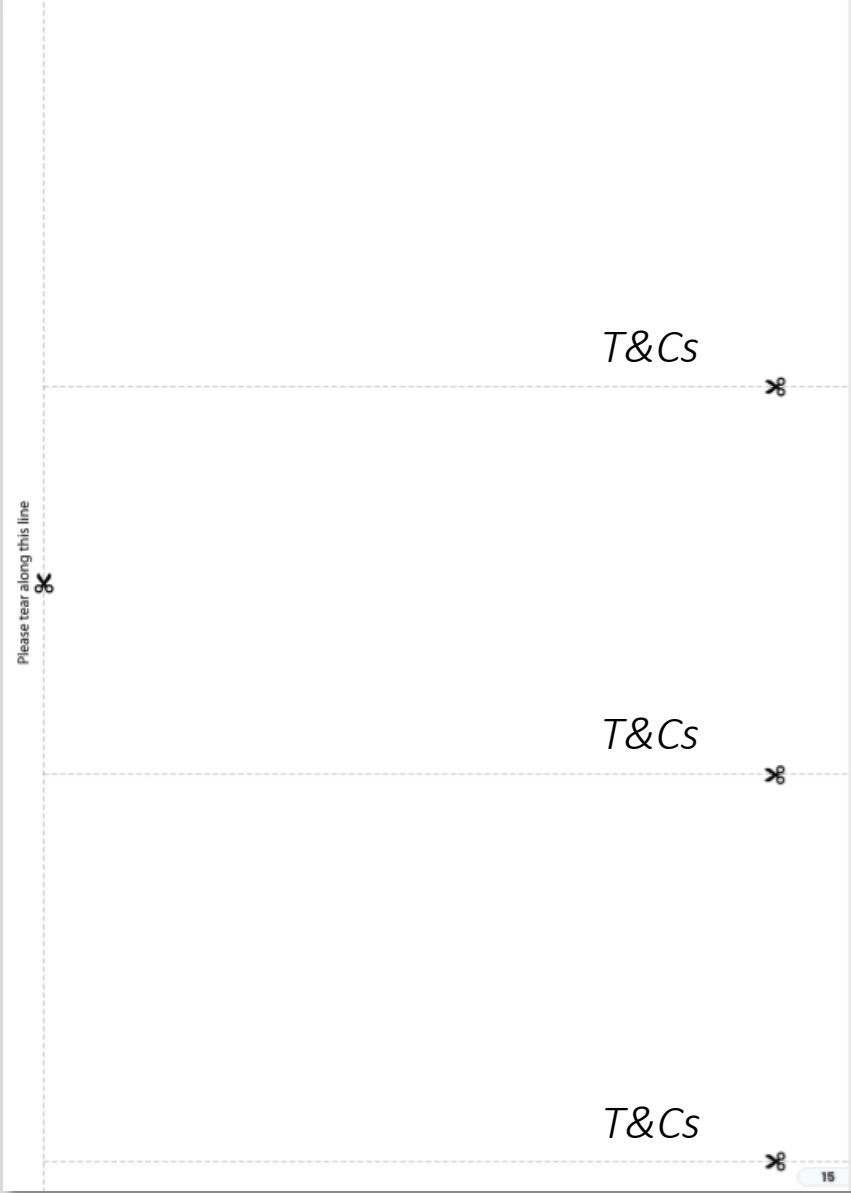
Muzart Singapore HQ

muzartsingapore

Page 14







CONTACT

JAY / ANDIK

info@whenigrowup.sg

63858575 / 98370523

